



MARCH 19 TO MARCH 21, 2020

HANDBOOK

GAME HOSTED BY:

Lexington High School

2463 Augusta Hwy, Lexington, SC 29072



TO: North-South Game Participants, Guardians, & Parents

FROM: John Combs, SCBCA Events Coordinator

SUBJECT: WELCOME & CONGRATULATIONS!

The SCACA & SCBCA would like to CONGRATULATE every player on being selected to participate in the 72nd annual North-South Basketball All-Star Game! We are excited to have the North-South Game in the midlands for another great year! This year's games will be held at Lexington High School in their new basketball arena that is among the state's best basketball venues.

This handbook has been compiled to give you a ready resource for the North-South ALL-STAR Basketball Classic. It contains dates, times, locations, directions, and other important items pertaining to your time with us during March 19 to March 21 in Columbia/Lexington.

Please read the handbook carefully, noting all dates and times in particular. The schedule should be followed as closely as possible. Do not miss any practices, meals, or events. We will also post updated game information and player schedules on our twitter account: www.twitter.com/SCBCA

If you have any questions please contact me anytime! E-mail works best: SCHoopCoaches@gmail.com or you can also call me on my cell phone 803.348.2365—text messages are accepted and likely get you a quicker response than leaving a voice mail. I will return all communication within 24 hours—if you do not get a response please try again.



IMPORTANT INFORMATION

***Check-in/Report Time will be Thursday, March 19:**

GIRLS: between 12:00 PM and 12:30 PM

BOYS: between 2:00 PM and 2:30 PM

**Wingate by Wyndham Columbia / Lexington
108 Saluda Pointe Court, Lexington, SC 29072**

***Please don't be late!**

***Game Date & Time: Saturday, March 21: Women 1:00 PM, Men 3:00 PM**

***Game Location: Lexington High School, 2463 Augusta Hwy, Lexington, SC 29072**

***Tickets are \$10 for adults, and \$5 for high school students and younger. The doors will open at 12:00 PM. (AT THIS TIME THERE ARE NO PLANS TO SELL ADVANCE TICKETS)**

***There will be a formal SCBCA Awards & Hall of Fame banquet that will be Friday, March 20 starting at 8 PM at Seawell's Banquet Center (1125 Rosewood Dr, Columbia, SC 29201). We are asking the young men to bring a shirt and tie, dress pants, and dress shoes to wear. The young ladies are to bring professional dress attire to wear for this very special event. **The North-South Game Players do NOT have to pay to attend this event.** We do welcome and encourage friends, family, and coaches to attend this special night. Reservations must be purchased in advanced (deadline is March 16) for \$30 each. A family & friends reservation form can be found near the end of this handbook.**

***We are encouraging all schools and families to buy a special game program AD that will go in our 2020 North-South All-Star Souvenir Game Program. The money we get from this is HUGE part of funding this game. The more ADS we sell the better things we can do and buy for the students participating in this event. We really need your help in purchasing an AD for our program to help**

us continue to be able to put on a high quality all-star game. More information about this can be found near the end of this handbook.

The North-South All-Star Game will provide the following for the players:

- **Housing and meals from dinner on Thursday, March 19 till the end of their game on Saturday, March 21.**
- **We are hopeful each player will get at least a shirt, game uniform top, to keep. We are hopeful to be able to provide more gear to students. The more GAME PROGRAM ADS that are purchased the more we can provide to our students.**
- **Transportation for teams during the event to and from practice, meals, and to the games.**

Players/Guardians/Parents are expected to take care of or bring:

- **Any telephone, television charges or other incidentals made at the hotel**
- **ANY and ALL damages caused while at the hotel**
- **Spending money for any snacks**
- **For our formal banquet Friday, March 20:**

YOUNG MEN-should bring a shirt & tie, dress pants, and dress shoes

YOUNG WOMEN-should a business professional dress attire

- **All students should bring enough shorts, socks, and other items to be used for practice.**
- **When their game is complete on Saturday they are dismissed to go home. Their belongings will be stored at Lexington High School and they will NOT return back to the hotel after the game.**

**2020 SCBCA
NORTH-SOUTH ALL-STAR BASKETBALL CLASSIC GAME PROGRAM**

DO YOU WANT TO BE IN PICTURES???

**Advertise your “Super Star” in the
2020 SCBCA NORTH-SOUTH ALL-STAR BASKETBALL CLASSIC GAME
PROGRAM BOOK**

How to Submit Advertising:

- **Please feel free to create your own ad. A basic template & dimensions are that of a normal sheet of paper.**
- **Your school’s technology department can assist you in creating your ad. Digital pictures/digital files are the best for clarity. They must be in a jpeg file. E-mail the picture, with name of player(s), to: SHoopCoaches@gmail.com**

Deadline for all copy is Monday, March 16, 2020

We prefer that ads be sent to us electronically by e-mail

SHoopCoaches@gmail.com

We understand that it often takes time for a school to process payment for the ads. We are requesting ALL payments must be received before the game in order for the ad to be in the program book, but if you have an issue with this deadline please contact us so we will work something out for you.

Please direct all questions regarding advertising to:

John Combs

E-Mail: SHoopCoaches@gmail.com

Phone #: 803.348.2365

**SCBCA
PO Box 291511
Columbia, SC 29229
2020 SCBCA**

**NORTH-SOUTH ALL-STAR BASKETBALL CLASSIC GAME PROGRAM
PLAYER ADVERTISING FORM**

PLAYER NAME: _____
(NAMES MUST BE PRINTED CLEARLY)

Please check appropriate size ad

_____ **Full Page (7.5" x 10")** **\$250**

_____ **Half Page (7.5" x 5')** **\$175**

Please Print All information. IMPORTANT: If you have 2 players, you may split a full page ad between the two.

High School: _____

High School Address: _____

School Contact: _____

Authorized Signature: _____ **Date:** _____

I am authorized to enter into this agreement on behalf of the organization listed on this agreement.

For your ad to be in the program book, this form must be fully completed and payment arraignments made.

Please make check payable to: SCBCA (South Carolina Basketball Coaches Association)

**Return signed form and ad copy to: SCBCA
PO Box 291511**

E-Mail: SCHoopCoaches@gmail.com Columbia, SC 29229

Phone #: 803.348.2365

ADVERTISING COPY DEADLINE: *Monday, March 16, 2020*



2020 SCBCA Postseason Banquet

WHEN: Friday, March 20 at 8 PM

WHERE: Seawell's Banquet Center 1125 Rosewood Dr, Columbia, SC 29201

COST: \$30 per person

FROM: _____

CONFIRMATION E-MAIL ADDRESS: _____

*We will send you an e-mail confirming the receipt of payment and of this reservation form

NORTH-SOUTH PLAYER: _____

_____ # MEALS x \$30 Each = _____ TOTAL BANQUET PURCHASE

PLEASE LIST OF THE NAMES OF THE OTHER PEOPLE ATTENDING: _____

*Reservations/names will be left at the door for this event.

*Please ask guests coming to bring a picture ID (tickets will NOT be mailed out).

******* Make checks payable to SCBCA *******

E-MAIL or regular mail this information to me as soon as possible.

PAYMENT is due back by ASAP.

SCBCA

PO BOX 291511

Columbia. SC 29229

Email: SCHoopCoaches@gmail.com



Limited number of North-South All-Star Game T-Shirts and game programs will be available for purchase the day of the game at Lexington High School.

Carolina Sports, Inc is once again the official photographer of the SCBCA and will be taking individual and team pictures in their all-star uniforms. These pictures will be available for purchase for around \$30 at the game.



www.CarolinaSports.com